

### 3.5.2 MBA Centre, Nileshwar

1. Name of the Department : MBA Centre, Nileshwar
2. Year of establishment : 2008
3. Is the Department part of a School/  
Faculty of the university? : Yes  
: Department of Management and Commerce
4. Names of programmes offered  
(UG, PG, M.Phil., Ph.D., Integrated Masters;  
Integrated Ph.D., D.Sc., D.Litt., etc.) : MBA
5. Interdisciplinary programmes and  
departments involved : NA
6. Courses in collaboration with other universities industries, foreign institutions, etc.  
: Reidlingen & Calw Universities
7. Details of programmes discontinued,  
if any, with reasons : Nil
8. Examination System: Annual/Semester/  
Trimester/Choice Based Credit System : CCSS
9. Participation of the department in the course offered by other departments : NA
10. Number of teaching posts sanctioned,  
filled and actual (Professors/Asso. Professors/  
Asst. Professors/others) : No (Contract posts)

	Sanctioned	Filled	Actual (including CAS & MPS)
Professor			
Associate Professors			
Assistant Professors			
Others			

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Name	Qualification	Designation	Specialization	No of years of Experience	No of Ph D / M Phil students guided for the last 4 years
K. Balakrishnan	M.Com. MBA	Asst. Director (on contract)	Banking Finance	33	Nil
Prince T. C.	MBA, NET	Asst. Professor (on contract)	HR& Marketing	4	Nil
Rincy Sebastian	M.Com, NET	Asst. Professor (on contract)	Finance	7	Nil

Swetha Manoharan	MBA, NET	Asst. Professor (on contract)	Marketing & Finance		Nil
Shahana T.	MBA, NET	Asst. Professor (on contract)	Marketing & Finance		Nil

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors : Nil
13. Percentage of classes taken by temporary faculty – programme-wise information : 100% (all are temporary hands)
14. Programme-wise Student Teacher Ratio : 80 : 05
15. Number of academic support staff (technical) & administrative staff: sanctioned, filled & actual : Nil
16. Research thrust areas as recognized by major funding agencies : NA
17. Number of faculty with ongoing projects from
  - a) National b) international funding agencies and
  - c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise. : NA
18. Inter-institutional collaborative projects and associated grants received : NA
  - a) National collaboration
  - b) International collaboration
19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received. : Nil
20. Research facility / centre with
  - state recognition
  - national recognition : NA
  - international recognition
21. Special research laboratories sponsored by/ created by industry or corporate bodies : Nil
22. Publications:
  - Number of papers published in peer reviewed journals (national / international) : 07
  - Monographs : Nil
  - Chapters in Books
  - Edited Books
  - Books with ISBN with details of publishers
  - Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International)

- Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)
- Citation Index – range / average
  - SNIP
  - SJR
  - Impact Factor – range / average
  - h-index
23. Details of patents and income generated : Nil
24. Areas of consultancy and income generated : Nil
25. Faculty selected nationally / internationally to visit other laboratories / institutions /industries in India and abroad : Nil
26. Faculty serving in
- a) National committees
  - b) International committees
  - c) Editorial Boards
  - d) any other (please specify) : Nil
27. Faculty recharging strategies (UGC, ASC, Refresher / Orientation programs, workshops, training programs and similar programs). : Nil
28. Student projects
- percentage of students who have done in-house projects including inter-departmental projects : 100 % (compulsory)
  - percentage of students doing projects in collaboration with other universities   industry / institute : 2.5%
29. Awards / recognitions received at the national and international level by
- Faculty
  - Doctoral / post doctoral fellows : Nil
  - Students
30. Seminars/ Conferences/Workshops organized and the source of funding (national /International) with details of outstanding participants, if any. : Nil
31. Code of ethics for research followed by the departments : NA
32. Student profile programme-wise:

Name of the Programme (refer to question no. 4)	Applications Received	Selected		Pass percentage	
		Male	Female	Male	Female
MBA (2012-14)	542	20	19	20	19

33. Diversity of students

Name of the Programme (refer to question no. 4)	% of students from the same university	% of students from other universities within the State	% of students From universities outside the State	% of students from other countries
MBA (2014-16 Batch)	82.5%	10%	7.5%	Nil

34. How many students have cleared Civil Services and Defence Services examinations, NET : NET - 1 (2011-13 Batch)  
SET, GATE and other competitive examinations? Give details category-wise.

## 35. Student Progression

Student Progression	Percentage against enrolled
UG to PG	Nil
PG to M.Phil.	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Employed	
▪ Campus Selection	Nil
▪ Other than campus recruitment	82 %
Entrepreneurs	Nil

## 35. Diversity of staff

Percentage of faculty who are graduates:	
Of the same University	03
From other universities within the State	02
From universities from other states	01
From universities from outside the country	Nil

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period : Nil
38. Present details of departmental infrastructural facilities with regard to
- Library : 1688 titles
  - Internet facilities for staff and students : Facilitated
  - Total number of class rooms : 02
  - Class rooms with ICT facility : Nil
  - Students' laboratories : 01
  - Research laboratories : NA
39. List of doctoral, post-doctoral students and Research Associates
- from the host institution/university : NA
  - from other institutions/universities : Nil
40. Number of post graduate students getting financial assistance from the university. : Nil
41. Was any need assessment exercise undertaken before the development of new programme(s)? : NA  
If so, highlight the methodology.
42. Does the department obtain feedback from
- faculty on curriculum as well as teaching-learning-evaluation?  
If yes, how does the department utilize the feedback? : No
  - students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback? : No
  - alumni and employers on the programmes offered and how does the department utilize the feedback? : No
43. List the distinguished alumni of the department (maximum 10)

- i) Antony Abraham
- ii) Midhun K.
- iii) Dhanya K.
- iv) Shyam G. T.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

Year	Lectures	Workshops	Seminars
2009-14	14	Nil	02

45. List the teaching methods adopted by the faculty : Class Room Lectures,  
for different programmes. : ICT Learning

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

Evaluation and student feedback : Through Continuous

47. Highlight the participation of students and faculty in extension activities.

: Nil

48. Give details of “beyond syllabus scholarly activities” of the department.

: Nil

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

: No

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

: Nil

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strength	Weakness	Opportunities	Challenges
i) high demand ratio ii) serene campus environment iii) meritorious students iv) availability of modern IT equipments	i) Absence of permanent faculty ii) Lack of clerical/technical support iii) Inadequate library/computers iv) Lack of library/reading room v) High Teacher rotation	i) Potential for Choice Based Curriculum with IT dept support ii) Designing Executive MBA (evening) for professionals around.	i) Getting Campus Recruitment ii) Lack of Funding Agencies iii) Emergence of pvt management institutes iv) Lack of access to industrial enterprises

52. Future plans of the department.

- i) To start Executive MBA (Evening) Programme for professionals.
- ii) To function as business incubation centres in association with North Malabar Chamber of Commerce.
- iii) To associate with “Kudumbasree” and similar SHGs to empower women and weaker sections and to bring them into the economic mainstream.