

## 3.5.3

**Centre for Management Studies, Kasaragod**

1. Name of the Department: Centre for Management Studies, Kasaragod
2. Year of establishment: 2013
3. Is the Department part of a School/Faculty of the university? Yes
4. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)  
1) MBA (Full Time) 2 years: Four semesters
5. Interdisciplinary courses and departments involved- Nil
6. Courses in collaboration with other universities, industries, foreign institutions, etc.: Nil
7. Details of programmes discontinued, if any, with reasons : Nil
8. Examination System: Annual/Semester/Trimester/Choice Based Credit System: CCSS
9. Participation of the department in the courses offered by other departments: Yes
10. Number of teaching posts sanctioned and filled (Professors/Associate Professors/Asst. Professors

	Sanctioned	Filled	Actual (including CAS & MPS)
Professor			
Associate Professors			
Assistant Professors			
Others			
Assistant Director (on contract)	1	1	1
Assistant Professor (on contract)	4	4	4

11. Faculty profile with name, qualification, designation and specialization (D.Sc./D.Litt./Ph.D./M.Phil., etc.)

Name	Designation	Qualification	Specialization	No. of years of experience	No. of Ph.D. students guided for the last 4 years
Dr. V.P. Raghavan	Asst. Director	MA, Ph.D.	Economics	37	4
Satheesh K.	Asst. Professor	MBA, NET	Finance & Marketing	1	Nil
Shikha K. P.	Asst. Professor	MBA, NET	HR & Marketing	1	Nil
Zakkeer P.I.	Asst. Professor	MBA, NET	Finance & Marketing	1	Nil
Jaya kumara P.	Asst. Professor	MBA, NET	HR & Marketing	4	Nil

12. List of senior Visiting Fellows, faculty, adjunct faculty, emeritus professors

Name	Designation	Qualification	Specialization
Dr. U. Faizal	Director of Management studies, Kannur University	MBA, M.Sc. Maths, Phd.	Operations & IT
Vidhu Shekar	Asst. Director, Centre for Management Studies, Mangatuparamba	B.Sc. Chemistry, MBA	Operations & Finance

13. Percentage of classes taken by temporary faculty – programme-wise information – 25%/Each faculty

14. Programme-wise Student Teacher Ratio- 1:11

15. Number of academic support staff (technical) and administrative staff: sanctioned and filled : Nil

16. Research thrust areas recognized by funding agencies : Nil

17. Number of faculty with ongoing projects/consultancies from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies and grants received project-wise.

18. Inter-institutional collaborative projects and grants received

a) National (All India collaboration)

Sl. No.	Description	Sponsor/ Organiser	Co-ordinator
1.	Soft Skills Training	IIM C Carpediem & Make Intern Kolkata	Prasanna Kumara, Trainer, Senior Manager, IBM

b) b) International – Collaboration with (Student Exchange Program)

Sl. No.	Description	Sponsor/ Organiser	Co-ordinator
1.	Student Exchange program	Reidlingen & Calw University, Germany	

19. Departmental projects funded by : Nil

20. Research facility / centre with : Nil

state recognition

national recognition

international recognition

21. Special research laboratories sponsored by / created by industry or corporate bodies: Nil

22. Publications:

Number of papers published in peer reviewed journals (national / international) :

Sl. No.	Faculty Member	Title of Publication	Name of Journal
1.	Dr. V. P. Raghavan	Participatory Management and Food Chain Cooperatives: The Case of Indian Coffe House in	Economic Herald, Economic Science magazine in Russian,

		Kerala, India (Russian Translation)	No.7(60), 2012
2.	Dr. V. P. Raghavan	Managing Globalization and its Policy Implications (Russian Translation)	Economic Herald, Economic Science magazine in Russian, No. 4(57), 2012
3.	Dr. V. P. Raghavan	India's Transition to Knowledge Economy: Opportunities and Challenges – The way Forward Towards 21 <sup>st</sup> Century	Managing Future, Vol. 1, No. 1, July 2011

Monographs : Nil

Chapters in Books : Nil

Sl. No.	Faculty	Book Chapters	Details	Publisher
1.	Dr. V.P. Raghavan	'Food Security concern for India under WTO Regime: An Analysis' in P Rameshan, ed, 2008	WTO, India and Emerging Areas of Trade: Challenges and Strategies	New Delhi, Excel Books
2.	Dr. V.P. Raghavan	'Rural Development, Social Action and Gender Equity: The case of Kudumbashree Projects in Kerala', in Dr M R Biju(ed)	Panchayath Raj System: Towards Sustainable Rural Livelihood and Development, 2008	Kansihka Publishers, New Delhi

Edited Books : NIL

Books with ISBN with details of publishers

Sl. No.	Faculty	Name of the Book	ISBN	Publisher
1.	Dr. V.P. Raghavan	History of Economic Thought	978-81-907129-2-7	Kunal Books, New Delhi, 2009, First Edn
2.	Dr. V.P. Raghavan	Managerial Economics	978-81-908815-7-9	Kunal Books, New Delhi, 2010

Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences

Directory, EBSCO host, etc.)

Citation Index – range / average

SNIP

SJR

Impact Factor – range / average

h-index

23. Details of patents and income generated : Nil

24. Areas of consultancy and income generated : Nil

25. Faculty selected nationally/ internationally to visit other laboratories in India and abroad

Sl. No.	Faculty	Institute	Program
1.	Satheesh K with 5 students	IIM-C Carpediem, Kolkata	Presentation on New Business Idea

26. Faculty serving in a) National committees b) International committees c) Editorial Boards d) any other (please specify)

National Committees

Sl. No.	Faculty member	Organisation	Position
1.	Dr. V. P. Raghavan	Kerala Economic Association	General Secretary
2.	Dr. V. P. Raghavan	Indian Economic Association	Member

International Committees

Sl. No.	Faculty member	Organisation	Position
1.	Dr. V. P. Raghavan	International Association for the economics of Participation (IAFEP)	Member
2.	Dr. V. P. Raghavan	Global of Business and Economic Research (GABER)	Member

Membership in Editorial Board:

Member, Organising Committee

Sl. No.	Faculty member	Organisation	Position
1.	Dr. V. P. Raghavan	Sixth International Scientific Conference on "The Mechanism of Economic and Legal National Security: experience, Problems and Prospects", Krasnodar University, Russia and Research Institute of Economics, SFD, 17-18, May 2013	Member

27. Faculty recharging strategies ( UGC, ASC, Refresher/ Orientation programs, workshops, training programs and similar programs).

a) International: Nil

b) National: Nil

28. Student projects

- Percentage of students who have done in-house projects including inter-departmental projects – 100%
- Percentage of students doing projects in collaboration with other universities/industry/institute – Yet to go for the projects

29. Awards / recognitions received at the national and international level by

- Faculty member : Nil
- Doctoral/ Post Doctoral Fellows
- Students

30. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

Sl. No.	Date & Time	Title and Duration	Duration	Funding Agency/ Organisation
1.	25-March-2014 1 pm – 4 pm	Seminar on “Social Entrepreneurship”	3 Hours	Kerala Economic Association
2.	28-March-2014 10 am – 1 pm	Workshop on “Financial Literacy”	3 Hours	Jnana Jyothi Financial Literacy and Credit Consulting Trust Kasaragod
3.	16-Sept-2014 10 am – 4 pm	Induction Programme on Management	One Day	CMS, Kasaragod
4.	07-Nov-2014 11 am – 4 pm	Workshop on “Micro enterprises: Manufacturing Soaps with Display”	4 Hours	CMS, Kasaragod
5.	19-Nov-2014 2 pm – 4 pm	Seminar on “Women Entrepreneurship” Celebration of Women Entrepreneurship Day on 19 Nov 2014	2 Hours	Govt. College Kasaragod
6.	03-Dec-2014 2 pm-4 pm	Corporate Interface program on “Shopping Malls”	2 Hours	Big Bazar Kasaragod, Future Group
7.	10-Dec-2014 10.30am-1pm	Corporate Interface program on “Capital Market special reference on Derivatives”	2.5 Hours	Doha Brokerage & Financial Services Ltd. (DBFS Ltd), Kasaragod
8.	8 <sup>th</sup> & 9 <sup>th</sup> January 2015 10 am – 6 pm	Workshop on “Soft Skills”	Two Days	Jointly with CMS & IIM-C Carpediem, Kolkata and Make Intern
9.	28-01-2015 2pm-4pm	Youth Connect programme “Campaign Against Drugs Alcohol and Cyber Crimes among college Students”	2 Hours	Kerala State Youth Commission

31. Code of ethics for research followed by the departments : NA

32. Student profile programme-wise:

Name of the Course	Applications Received	Selected		Pass Percentage	
		Male	Female	Male	Female
MBA I st Semester		16	12	NA	NA
MBA III rd Semester		14	13	NA	NA

33. Diversity of students

Name of the course	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
MBA	90.90%	9.08%	NIL	NIL

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.:  
Yet to pass out the first MBA batch (2013-14)

35. Student progression

Student progression	Percentage against enrolled
UG to PG	NA
PG to M. Phil.	NA
PG to Ph.D.	NA
Ph.D. to Post-Doctoral	NA
Employed Campus selection -Placement details. Other than campus recruitment	NA Yet to pass out the first MBA batch (2013-14)

36. Diversity of Staff

Percentage of faculty who are graduates	
of the same university	60%
from other universities within the State	40%
from universities from other States	-
from universities outside the country	-

37. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment  
Period : Nil

38. Present details of infrastructural facilities with regard to

a) Library :

Course(s)	Number of books	Number of volumes	Journals #
MBA	805		45

b) Internet facilities for staff and students : Yet to come

c) Total number of class rooms : 2 Nos.

d) Class rooms with ICT facility : 2 Nos.

e) Students' laboratories : One Computer Laboratory

f) Research laboratories : 1

39. List of doctoral, post-doctoral students and Research Associates
- a) from the host university – Doctoral :
    - Full Time Research Scholars: Nil
    - Part Time Research Scholars: Nil
    - Post Doctoral : Nil
  - c) from other universities : Nil
40. Number of post graduate students getting financial assistance from the university - Nil
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.
- Yes, through students and faculty feedback mechanism.
- Workshops involving practicing managers and academic experts were conducted in curriculum development and syllabus revisions.
- Workshop on Banking by Jnana Jyothi Financial Literacy and Credit Consulting Trust Kasaragod.
- Two days Soft Skills Training program by Mr. Prasanna Kumara, IIM-C Carpediem Kolkata.
42. Does the department obtain feedback from
- a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?  
Yes, improving the quality of teaching through feedback.
  - b. students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback: Yes
  - c. alumni and employers on the programmes offered and how does the department utilize the feedback NA
43. List the distinguished alumni of the department (maximum 10) :Not Applicable (First batch yet to pass out)
44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.
- Students are imparted regular training as part of their placement development activities. Also talks by senior executives are regularly held jointly organized by the department and other organisations.
45. List the teaching methods adopted by the faculty for different programmes.
- Lectures, case study simulation/games/ , Tutorial, student group mini projects
46. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?
- Continuous assessment of the students is done through the conducting of internal tests and assignments
47. Highlight the participation of students and faculty in extension activities.
- Our students take active part in National service society (NSS) activities and social outreach program.
- Around 30 students of our department took part in campus cleaning activities as a part of NSS.
48. Give details of “beyond syllabus scholarly activities” of the department.
- Every year our students planned to organize various management fests including reputed management events and 7 days NSS Camp for the Society.

Social Outreach program.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details. : No

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

Through research and consultancy work the dept strives to generate pragmatic functional knowledge in the area of management.

51. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Strengths:

1) Quality of faculty members 2) Latest Books 3) Situated at District Centre 4) Near to Kasaragod Industrial Estate & KINFRA park

Weakness

1) Less operational flexibility 2) Low fees charged from the students 3) acute shortage of regular faculty 4) Shortages of class rooms and other basic infrastructure.

Opportunities and Challenges

Need for quality management education will increase in the future and CMS has to face the challenge of improving the quality of the MBA programmes and research outputs.

52. Future plans of the department.

To become a leading department in the university by providing high quality yet affordable MBA and other related management programmes.

To be recognized as a leading management research institution producing high quality Management graduates.